



be the  
**business** | high  
performance

Free to  
attend

## High Performance

### Leadership and management training with a difference

A blended programme of performance coaching, peer group workshops and best practice visits to high-performing businesses for SME leaders.

LATE MARCH 2020

Delivered by

**RTC**  
inspiring growth

# Turning high hopes into high performance

**Are you the MD or part of the senior management at a business with 10-50 employees? Do you have high hopes and aspirations for business growth? Have you identified areas in the business where productivity could be higher? If so, our free-to-attend development programme is designed for you.**

## Benefits for you and your business

This intensive six-month course is designed to be light on time but heavy on benefits and potential. Packed with insights from businesses who have been where you are now, you'll enjoy practical learning and exploration of the specific productivity hurdles you are facing. You'll come out of this programme equipped and empowered to make performance-boosting changes to your business right away.

## You'll gain insights into:

- Making the best of your leadership capabilities and where and how to improve
- Developing a clear plan on how to sharpen your competitive edge
- Creating and leading a high-performance culture
- Developing, recruiting and retaining high performing people
- Identifying ways to deliver more value to customers whilst keeping costs down
- Implementing and using technology to optimise profitability and productivity
- Maximising your new network of progressive and forward-thinking business leaders

## Programme structure

We know this approach works, but you'll need to give it your all. The best results will come if you dig deep into your experience, share openly with your peers, are prepared to be challenged – and challenge others, and have the drive to implement what you've learned following the course.

### The six-month programme consists of:

- One initial coaching session with an experienced business advisor
- A survey and preparation work to be completed prior to workshops
- Four workshop days, one day per month, with one coaching session in between each workshop
- Final workshop and further action planning
- Benchmarking and leadership diagnostic
- Four peer-led workshops
  - Leadership
  - Future Planning
  - Talent Management
  - Harnessing Technology
- Performance coaching
- Follow up and performance analysis



## Locations

- Cheshire and Warrington
- Cumbria
- Leeds
- Liverpool



## 2020 Dates

- March:** Individual diagnostic & onboarding  
**April:** Individual action planning  
**May-Sept:** Workshops

## What our delegates say

Talking to other business owners who were honest and open about their challenges and their experiences was very valuable. The programme really enabled you to think in broader terms about your business and not just focus on the day to day stuff.

**I-Evo**

I found that speaking to other business owners really empowered me. When you are running your own business, everything can sometimes get magnified and you think you are the only company that are experiencing an issue or a silly mistake. It's good to realise that the struggles you are facing are not unique.

**TSG Marine**

The four workshops were insightful and have added to the way Blu Sky works. They have helped us deliver our five year vision for business growth.

**Blu Sky**

A thought-provoking programme.

**D-Line Europe**



## Eligibility and how to apply

### Who is the programme for?

High Performance is exclusively for the senior management of businesses with between 10 and 50 employees. Participants must have a strong drive to transform the performance of their business and be prepared to dig deep and fully participate in this short yet challenging programme. Participants must, therefore, be prepared to be pushed and constructively challenged by their peers and to push and offer constructive challenge in return – this is central to the High Performance methodology.

### How to apply

Call Mica and the team on **0191 516 4400** or email [training@rtcnorth.co.uk](mailto:training@rtcnorth.co.uk).

For more information please visit  
[bethebusiness.com/highperformance](http://bethebusiness.com/highperformance)

High Performance is a collaboration between productivity-focused non-profit organisation **Be the Business** and delivery partner **RTC North** which brings an exclusive opportunity to local business leaders.

