

mentoring for growth

Mentoring for Growth

Thank you for downloading our SME profile form. We are really pleased that you are interested in the programme and would like to take part. We are currently collating forms to prepare for the matching process, so please fill out the form and send it to mentoring@bethebusiness.com and the team will get back to you as soon as possible.

SME (Mentee) profile form

This form will help us get to know you a little better and help us match you with the most suitable mentor. Please complete as much as you can.

This document and information contained within will be shared with Be the Business, our delivery partners and potential mentors to facilitate the matching process and help to inform the development and impact of the programme.

The Mentor and the Mentee accept and acknowledge that the in running the Be The Business (BTB) Mentoring for Growth Programme:

- Makes no representations or warranties of any kind, express or implied about the completeness, accuracy, reliability, suitability or availability of any Mentor or the mentoring service. Any reliance a Mentee places upon a Mentor is therefore strictly at the Mentees own risk.
- Is not liable for any false, inaccurate, inappropriate or incomplete information provided by the Mentor or the Mentee.
- Is not liable to the Mentor, Mentee or any other third parties for any loss or damage (including, without limitation, damage for loss of business or loss of profits) arising directly or indirectly from the participation by the Mentor and / or Mentee in the Programme.

Information and Data Sharing

The Mentoring for Growth programme is run by Growth Hubs, they are required to share information and data on business support recipients with the Department for Business, Energy and Industrial Strategy (BEIS) for research and evaluation purposes only. This is to enable the use of data for matching to other public and commercial datasets for the purposes of monitoring and evaluating the ongoing impact of Growth Hubs.

The use of the Mentoring for Growth Programme business participant's business information to be shared with BEIS, Delivery partners and Be the Business may include matching to other data sources to understand more about businesses like yours, as well as general patterns and trends. The business's data will not be published or referred to in a way which identifies an individual or business.



mentoring for growth

If the business has any questions in relation to how the information provided will be used and in particular how any personal data will be processed and disclosed, they should contact mentoring@bethebusiness.com

GVA baseline information on the business

The Mentoring for Growth programme will need to report on any impacts generated from the support we provide. Therefore, please provide the following information from your most recent audited annual accounts* and forecasts on what you expect for next year.

Your details

Full name:

Title/role:

Company name:

Business address:

Postcode:

Trade address:

Postcode:

Phone number:

Mobile:

Email:

Company Website:

Company Facebook Page:

LinkedIn profile:

Twitter handle @



mentoring for growth

Year your business was formed:

No of employees (FTE):

Projected job creation next 12 months:

	Current Year	Forecast for next year
Annual Turnover (£)? (What is the TOTAL annual turnover of the group/ parent company- if applicable)		
Total annual wage cost (£)? *		
Net profit before tax and interest (£)? *		
Value of depreciation for 12 month period (£)? * (Depreciation = the cost of a tangible asset over its useful life)		
Tax Year End Date		

* this information is required only to determine the baseline measurement of your business, i.e. prior to receiving support, so that we can assess if the support has had any growth impact on your business. As part of the evaluation process we will request this data again, within 12 months, for comparative purposes.

Do you consider your business to be Black, Asian or Minority Ethnic owned (businesses with over 51% shares ownership or management)?

Yes/No

What is the ethnicity of the business ownership? Please tick all the apply

White British Asian British African Caribbean Mixed

White other Asian Other Black Other Multiple ethnic groups

Prefer not to say



mentoring for growth

What is the gender majority of the ownership? Please tick as appropriate

Male

Female

No clear majority

Prefer not to say

Is the business family owned/operated?

Yes

No

Bio (summary of your background – tell us a bit about yourself, your key points and business experience that might make you suitable for business mentoring)

What does your company do? (Tell us a bit about your company, the history and what you do!)

What is the vision for the development or growth of your business? What plans have you in place to improve productivity within the business? (Tell us what your vision is with the company and how you might achieve this!)



mentoring for growth

What areas are you looking for support in?

Please score each of the below with 0 being what you need the least level of support with and 4 being the highest.

Finance, accounting, external investment and tax		International trade/exporting	
Business planning		Environmental issues	
Business development		Human resource / recruitment	
Franchising a business model		Sales, pipelines and techniques	
Exit strategy / selling a business		Advertising and PR	
Location and premises		Marketing strategies	
Project and change management		Web / Search Engine Optimisation (SEO)	
Business efficiency / process improvement		Social media / digital marketing	
Suppliers / outsourcing		Information and Communication Technologies (ICT)	
Customer relationships and retention		Personal effectiveness / time management	
Innovation and New Product Introductions (NPI)		Managing in an unpredictable environment	
Legal / commercial		Problem solving and decision making	
Personal skills (delegation, networking, confidence, etc.)		Communication skills	
Other (please list)			
If you indicated International Trade/Exporting, please specify the countries:			



mentoring for growth

Please provide further detail if support is required for productivity within the business environment/process/people:

How confident are you in achieving your productivity objectives/targets?

1 2 3 4 5 6 7 8 9 10

Not at all

Some
what

Very

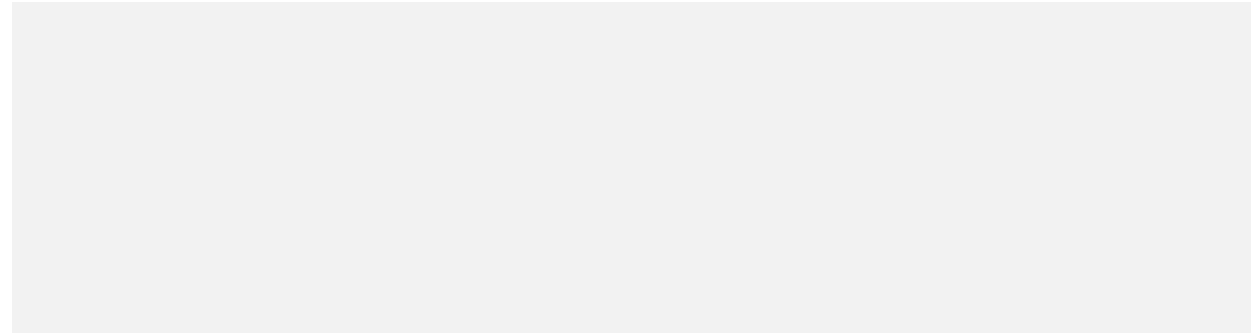
Please describe any challenges or barriers you are experiencing at the moment that will prevent you from achieving your productivity objectives, business growth and personal aspirations?

What would you like to get from the mentoring relationship and what type of mentor in terms of background, personality//communication style would you like? (This is to help us understand what kind of business mentor you will be after)

**be the
business**

5th Floor, 26-28 Glasshouse Yard, London EC1A 4JU

mentoring for growth



Assuming mentors and mentees will have to travel to meet, please provide some guidance as to how far you would be able to travel.

miles from

The Be the Business Mentoring Programme is continuously developing programmes to support SME business across England. Please tick below if you wish to be kept informed for new business programmes that you may be eligible for

- Please keep me informed of new Business Growth Programmes

