



Peer group action learning

*Share issues and insights
in a trusted group.*

Be the Business Peer learning groups provide an opportunity for you to come together with like-minded leaders to work through real-life business challenges using an approach known as “action learning”.

It's a great way to address issues that you and your business are facing, and get valuable input from people who really understand and can relate. It should open up new ways to improve your business and refine your leadership skills.



What are Peer Learning Groups?

Small groups of likeminded people who are brought together to work on real issues and take definite action.

What is Action Learning?

An in-depth exploration of a challenge which leads to a deeper understanding and new ideas. Learning is a continuous process that is achieved with an open mind and an ability to listen, question and explore ideas.

What's involved?

Monthly sessions will be overseen by a trained facilitator and discussions are confidential, so participants will need to be prepared to get candid in sharing concerns and challenges, as well as offering open and honest feedback.

Our offer

We are offering **32 funded placements** to hospitality businesses for 6 months. While the placements are free, participants will be required to attend monthly meetings and take part in evaluation activities.

Who will you be matched with?

You'll be matched with leaders and senior managers from businesses of a similar size, with common challenges and ambitions for their businesses. We also ensure that no direct competitors or representatives from the same firm are within a group.

What you'll gain

- A supportive group of trusted business leaders to work through real life business issues
- Support developing leadership skills needed to make a business thrive, such as listening, awareness, coaching and precision questioning
- Confidence to act and make decisive changes in your business
- A sounding board to challenge thinking and strategies
- A significantly enhanced professional network

Where can I sign up?

Groups will be active from early 2020. To register your interest and find out more, please visit bethebusiness.com.

“ Speaking with someone who’s in a similar role is a massive help. When you’re in your own bubble it’s important to share with others what you’ve tried before and to get feedback on your new ideas.”

Heather Bendle, Thomas Graham & Sons

